

2023 MOCK FEBRUARY GRAPHIC DESIGN 1

OBJECTIVE TEST, FEBRUARY 2023

SUBJECT: GRAPHIC DESIGN FORM: SHS 3 DURATION: 1 HOUR 45 MINUTES

Answer all questions. Circle the correct answer.

Name: Class:

1. Another name for stippling is
A. pointillism B. scrawl C. smudging D. hatching
2. Bar codes are put on packages for following reasons except to
A. make the package more attractive B. give identity to a produce
C. keep record of where the products are located D. help know the stock on hand
3. Brainstorming in graphic design occurs during
A. thumbnail-sketching B. colouring C. visualization D. appreciation of the product
4. Colours of the rainbow are also known as
A. monochromatic colours B. schematic colours C. chromatic colours D. prismatic colours
5. Which of the following pair of solvents is best used in cleaning brushes used for oil based paint
A. Soap & kerosene B. Soapy water & thinner
C. turpentine & soapy water D. thinner & turpentine
6. Which printing process involves etching?
A. gravure printing B. Direct printing C. mono printing D. mono printing
7. If an illustration is not real, then it is
A. an abstraction B. a cartoon C. an imagery D. unreal
8. The arrangement of lines, shapes and other details for a particular effect is known as
A. perspective B. still life C. applied art D. design
9. The process of fixing art works on cords for display is known as
A. Gluing B. Mounting C. Pasting D. Pressing
10. In perspective drawing, objects that are close to the viewer appear
A. darker B. shorter C. smaller D. taller
11. The earliest Egyptian form of writing is called
A. Cuneiform B. hieroglyphics C. quadrata D. Sanskrit



Use the figure above to answer questions

13. Identify the part labelled I
A. stem B. counter C. drop D. base
14. Identify the part labelled II
A. bowl B. lobe C. curve D. counter
15. Which of the following best describes the quality of an art paper

- A. dull, lightweight and porous B. textured, heavy and coloured
C. thin, absorbent and brittle D. smooth, glossy and coated
16. Which of the following is a guideline for a good package design?
A. concise display of product B. dominating trade mark
C. ingredients of product D. production process
17. The most important advantage of freestyle lettering is that
A. It can be used to create visual images B. It is effective for writing on vehicles
C. The letters are legible and decorative D. There are no rules for writing them
18. The art of using beautiful handwritten text to design articles, such as certificates, testimonials, wall-hanging is known as
A. Lettering B. Designing C. Fonts D. Calligraphy
19. The area in a drawing or painting having an empty space is known as
A. Negative space B. Clear space C. Positive space D. Open space
20. Text that is left-aligned is called
A. centred B. left-rugged C. justified D. right-rugged
21. A cartoon that simulates movements is called
A. animation B. comic strip C. film strip D. thumbnails
22. When designers crop-up photographs, they do it to
A. create emphasis B. economize picture space
C. eliminate waste of space D. trim off unessential details
23. The first step of the design process is
A. thumbnail B. problem identification C. research D. visual solution
24. The best tool applying paint to the block in relief printing is a
A. hand roller B. palette knife C. spatula D. squeegee
25. The gradation of a colour of an object in its shades is termed
A. toning B. texturing C. harmonizing D. painting
26. A guillotine is a machine for
A. collating paper for binding B. designing and printing
C. embossing images on paper D. cutting and trimming
27. The process of composing letters to reduce space is referred to as
A. cropping B. kerning C. letter spacing D. line spacing
28. The design principle capable of suggesting visual movement in product is
A. balance B. contrast C. unity D. rhythm
29. The tip of the calligraphy pen /broad pen is called
A. pen tip B. nib C. writer D. ball pen
30. All these letters set has ascenders
A. b, c, o B. b, l, z, w c C. j, y, g D. b, d, h
31. Roughs are
A. sketches of a design not in details B. detailed drawing of thumbnail sketches
C. same as the final design D. second stage in design processes
32. Using parallel lines to represent text in a design layout is called
A. liner B. loops C. greeks D. comps

33. A complete set of one size and style of type is known as
A. full texts B. font C. layout D. letters
34. In typography, uppercase refers to
A. miniscules B. majuscules C. bold letters D. block letters
35. Small coloured flags hung along street for decoration are
A. Streamer B. Garlands C. Vignettes D. Buntings
36. Prints made from natural or man-made surfaces are
A. Block prints B. Mono prints C. Direct prints D. Relief prints
37. Success cards are example of
A. Invitation cards B. Birthday cards C. Valentine cards D. Greeting cards
38. In marbling, the paper is gently placed on the surface of water so that
A. No air may be trapped B. The paper can fit into the container
C. The bright colours will be in the middle D. It will allow space for removing the paper
39. Books are illustrated because the pictures.
A. Make reading easy B. Make the book interesting
C. Help to explain the printed matter D. improve the quality of text
40. Flyers are printed on
A. bond paper B. art paper C. straw board D. cardboard
41. When a designer uses line to enclose space in a particular manner he / she is said to have created
A) Beauty B) space C) Shape D) line
42. Which of the following terms should be used when talking about shading?
A) Drawing B) Cross hatching C) Tonal Value D) Scribbles
43. To suggest calmness, the designer chooses a color scheme which is predominantly
A) Blue and green B) yellow and violet C) red and yellow D) orange and red
44. A graphic designer's scrap book is
A) his source of reference B) a special sketch pad C) a designing book D) also a photo album
45. Identify the item which is not an outdoor advertising medium
A) Poster B) package C) handout D) flyer
46. The hue obtained by mixing red and blue is complimentary to
A) Green B) violet C) yellow D) brown
47. Printing methods are used to make copies of designs in order to
A) Reduce the cost of material used B) use new skills of printing techniques
C) Save time and energy D) attract more customers.
48. When color is sprayed onto paper it is registered in the form of
A) Small dots B) continuous lines C) different shapes D) wide circles
49. Which of the following is not a brush-making material?
A) Natural fibre B) animal fibre C) tree bark D) synthetic fibre
50. In paper stenciling, the space left to hold the inner counter when cutting letters is called
A) Template B) stencil C) stub D) gab
51. In designing, words can be stressed by all the following except
A) Strokes B) alphabet C) serifs D) italics
52. A good work in calligraphy demands accurate letter forms and
A) Good design B) fine lines C) beautiful colors D) proper spacing.

53. Gothic's letter are used in writing motor vehicles numbers on plates in Ghana because they
- A) Have uniform strokes without serifs
 - B) are simple and have thick and thin strokes
 - C) Are constructed on five squares down and three square across
 - D) Are beautiful to look at from a distance.
54. The best description of a piece of tracing paper is
- A) Beautiful, strong, colored and lightweight
 - B) strong, heavyweight, colored, and textured
 - C) Smooth, strong, lightweight, and transparent
 - D) smooth, strong, lightweight and clear.
55. The message in a poster is conveyed by the
- A) Catchword and date
 - B) illustration and text
 - C) Layout and color
 - D) title and venue
56. The major disadvantage of the stenciling method of printing is that
- A) Many designers do not know the technique
 - B) a lot of materials are wasted
 - C) The process is slow and expensive
 - D) it is not suitable for several print
57. Reed, quill and straw are examples of writing
- A) Support
 - B) Surfaces
 - C) Tools
 - D) Material
58. Stippling is also known as
- A) Mass shading
 - B) Smudging
 - C) Scrawl
 - D) Pointillism
59. The art of folding paper to create decorative image is known as
- A) Foliation
 - B) packaging
 - C) montage
 - D) origami
60. Select from the following options the two main types of bases used in paints
- A) Ink and water
 - B) oil and grease
 - C) Water and oil
 - D) wax and oil
61. Select from the following elements of design the one which is associated with heat
- A) Color
 - B) dot
 - C) line
 - D) texture
62. The principle that relates to the visual weight of images in a design is
- A) Variety
 - B) emphasis
 - C) contrast
 - D) balance
63. The photographic method of shooting is best for
- A) Capturing intricate and shape designs
 - B) making blocks for T-Shirt printing
 - C) Preparing many stencils at a time
 - D) registering multi-color prints.
64. A screen printed image on fabric is purposely ironed to
- A) Make it look attractive
 - B) facilitate easy packing
 - C) Permanently fixes the paste
 - D) straightens wrinkles
65. The application of photo-emulsion on organdies makes them
- A) Transparent and hard
 - B) colorful and attractive
 - C) Sensitive to white light
 - D) receptive to new recipes
66. What is a catalogue?
- A) a forty page magazine specially bound
 - B) a book containing a list and prices of products
 - C) a book showing pictures of products
 - D) a small book with few leaves bound.
67. Small colored flags hung along streets for decoration are
- A) Streamers
 - B) garlands
 - C) vignettes
 - D) buntings
68. Which of the following is not an image carrier?
- A) Brayer
 - B) lino block
 - C) silk screen
 - D) woodblock

69. Promotional handout may include the following except.
 A) Catalogues B) brochures C) posters D) pamphlets
70. Pin-holes in chemically prepared screens are conveniently blocked with
 A) Lacquer B) masking tape C) glue D) gummed paper
71. thumb-nail sketches are the basis of all
 A) Design work B) advertisement C) publication D) models
72. the most outstanding quality of any good written poster is
 A) Neatness B) dominance C) legibility D) brightness
73. Cartoon strips are made to move and act through the process of
 A) Filming B) dubbing C) animation D) screening
74. One main characteristics of label is that they
 A) Serve as protective covers on product B) Has elaborate illustration on them
 C) Contain brief but concise information D) Exhibits the designer's particulars
75. The process of removing unwanted areas of picture is known as
 A) Cropping B) blowing up C) bleeding D) trimming
76. The space enclosed by the strokes of a letter such as the bowl of the b, d, p etc is called
 A) Copy B) counter C) case D) cownter
77. _____ is a general term for style ,size and overall appearance of the publication .
 A) Fonts B) italics C) lettering D) format
78. A prints made by rubbing the back of paper placed over a suitable textured surface
 A) Frottage B) format C) foliation D) engraving
79. _____ Is the general arrangements of design elements in a work
 A) Motifs B) layout C) format D) composition
80. The technique of rubbing a soft cloth on a shaded piece of a drawing is known as
 A) Smudging B) hatching C) cleaning D) frottage
81. Block printing can also be called
 A) Relief printing B) relieve printing C) Releave printing D) belief printing
82. Screen printing can also be called
 A) Cerigraphy B) serigraphy C) serigraphy D) serigraphic
83. If drawing is not real, then it is
 A) Abstract B) a cartoon C) an illusion D) an imagery
84. Which of the following graphic design product is meant to send messages fastest?
 A) Billboards B) brochures C) leaflets D) magazines
85. Advertisement that are made on television are known as
 A) Animation B) commercials C) graphics D) originals
86. The commonest printing paper is
 A) Art paper B) bond paper C) cartridge paper D) newspaper
87. A pack of paper that contains 25 sheets is called
 A) Crown B) imperial C) quire D) ream
88. Fixative is a substance used to
 A) Erase maker B) paint sketches C) pressure drawings D) print images
89. Any three colors that are equally spaced from each other on the color wheel is called

A) Complementary colors B) triad C) Analogous colors D) tertiary colors

90. The art of passing judgment on an artwork is called

A) Appreciation B) criticism C) exhibition D) communication

91. One section of a multi – section bound book is technically known as

A) Multi-Section B) Signature C) Segment D) Single Section

92. When a designer uses line to enclose space in a particular manner he / she is said to have

Created _____ A) Beauty B) space C) Shape D) line

93. Which of the following terms should be used when talking about shading?

A) Drawing B) Cross hatching C) Tonal Value D) Scribbles

94. Which of the following is a shading style?

(A) Mounting (B) Scotching (C) Scrubbing (D) Scribbling

95. Tonal effect make objects appear

(A) Flat and shiny (B) Solid and flat (C) Solid and shiny (D) Real and solid

96. What do thick lines in drawing suggest

(A) Movement (B) Firmness (C) Uniqueness (D) Height

97. Distance in a coloured picture is depicted by

(A) Complementary colours (B) Aerial perspective
(C) Linear perspective (D) The drawing of parallel lines

98. A family of graphical characters with many sizes and styles such as hold is referred to as a?

(A) Saris serif (B) Serif (C) Font (D) Typeface

99. In typography, Kerning mean?

(A) The size of font (B) To create a scrolling text
(C) The spacing between characters (D) To rotate the text around an object

100. In typography, letters that hang below the baseline of the text, like “g” or “g” are referred to as what?

(A) Hine length (B) Anomalies (C) Descenders (D) None of these is correct

END OF PAPER